

**Web Ads**

Updated 11/2021

**AUDIENCE**

Registered Users	102,000+
US Residency	60%
Professions	Psychiatrists 33%
	Primary Care Physicians 9%
	Pharmacists 6%
	Nurse Practitioners/Physician Assistants 2%
	Neurologists 16%
	Nurses 4%
	Other 30%
Third Party	Yes (DFP)
Lead Time	5 business days

**PLACEMENTS**

POSITION	SIZES	DESCRIPTION
Top	728x90	Leaderboard
Right	300x250 300x600	Medium Rectangle Half Page
Bottom	728x90	Leaderboard
Mobile	300x50 300x250	Smartphone Smartphone

**PERFORMANCE**

	MONTHLY
Web Ad Inventory (U.S. Only)	250,000
Unique Visitors	85,000
Visits	136,700
Page Views	267,850

**SPECIFICATIONS**

File Size	50kb
Geotargeting Level (most specific)	Metro
File Types	jpg, gif, png, animated gif
Third Party	Yes (DFP)
Lead Time	5 business days

**MAIN PAGES**

- Psychiatrist.com
- *The Journal of Clinical Psychiatry*
- *The Primary Care Companion for CNS Disorders*

**Psychiatrist.com**

**TOP**  
728x90

REGISTER FOR FREE SIGN IN SUBSCRIBE ABOUT SEARCH f t i n

PSYCHIATRIST.COM CME JOURNALS COLLECTIONS TOPICS FEATURES AUTHORS/REVIEWERS

**FEATURED ARTICLES**

**META-ANALYSIS**

**Vortioxetine Versus Placebo for Major Depressive Disorder: A Comprehensive Analysis of the Clinical Trial Dataset**  
300x250

Prior meta-analyses have found vortioxetine to be efficacious for depression. Building on those findings, the present meta-analysis examined the effect that placebo response has on drug-placebo effect size in studies of vortioxetine treatment.

NADIA IOVIENO & MORE

**CASE REPORT**

**SARS-CoV-2 Pneumonia in a Manic Inpatient: Implications in Clinical Care**

Management of mania may be difficult during the COVID-19 pandemic. Here, the authors report the case of a bipolar patient who contracted SARS-CoV-2 infection concomitantly with a manic episode.

ALESSANDRO SARZETTO & MORE

**SYSTEMATIC REVIEW**

**Treatment of Electroconvulsive Therapy–Emergent Hypomania and Mania: A Systematic Review of the Literature**  
300x600

Evidence-based guidelines for managing ECT-emergent hypomania/mania are lacking. This systematic literature review compiled the current published literature on treating ECT-emergent hypomania/mania to help guide treatment course in depressed patients.

ALESTIA A. CLOUTIER & MORE

**BRIEF REPORT**

**Decrease in Suicide During the First Year of the COVID-19 Pandemic in Taiwan**

This study investigated suicide rates during the first year of the pandemic.

**BRIEF REPORT**

**COVID-19 Vaccine Hesitancy Among Patients With Psychiatric Disorders**

**BOTTOM (Sticky)**  
728x90

**Psychiatrist.com/JCP**

**TOP**  
728x90

REGISTER FOR FREE SIGN IN SUBSCRIBE ABOUT SEARCH f t i n

PSYCHIATRIST.COM CME JOURNALS COLLECTIONS TOPICS FEATURES AUTHORS/REVIEWERS

**Journal of Clinical Psychiatry**

**SYSTEMATIC REVIEW**

**Treatment of Electroconvulsive Therapy–Emergent Hypomania and Mania: A Systematic Review of the Literature**  
300x250

Evidence-based guidelines for managing ECT-emergent hypomania/mania are lacking. This systematic literature review compiled the current published literature on treating ECT-emergent hypomania/mania to help guide treatment course in depressed patients.

ALESTIA A. CLOUTIER & MORE

**ORIGINAL RESEARCH**

**How Interpersonal Psychotherapy Changes the Brain: A Study of fMRI in Borderline Personality Disorder**

No previous study has examined the potential effects of interpersonal psychotherapy (IPT) on brain activity in patients with borderline personality disorder (BPD). This fMRI study investigated brain activity changes in patients who received IPT for BPD.

PAOLA BOZZATELLO & MORE

**ORIGINAL RESEARCH**

**Comorbid Psychiatric Disorders in Patients Hospitalized for Pulmonary Embolism and Acute Myocardial Infarction: A Japanese Nationwide Database Study**

This study compared proportions of patients with comorbid psychiatric disorders among those hospitalized for either pulmonary embolism, a common cause of sudden cardiac arrest in psychiatric patients, or acute myocardial infarction.

KIE TAKAHASHI & MORE

**COMMENTARY**

**Peer-Delivered Psychotherapy for Postpartum Depression: Has Its Time Come?**  
300x600

In this commentary on an article by Amani and colleagues, Dr O'Hara discusses the role—and possible limits—of peer support for women with perinatal depression.

MICHAEL W. O'HARA

**ORIGINAL RESEARCH**

**Peer-Delivered Cognitive Therapy for Postpartum Depression: A Randomized Controlled Trial**

**BRIEF REPORT**

**BOTTOM (Sticky)**  
728x90

**Elerts™** (Newsletter Ads)

Updated 11/2021

**ELERT™ VARIETIES**

<b>Topical (JCP &amp; PCC)</b>	Content categorized by topic, source (ie, author), or learning format.
<b>JCP Weekly</b>	Weekly online publication of new articles, CME activities, and other content from <i>The Journal of Clinical Psychiatry</i> (JCP). <a href="#">Learn more about JCP here</a>
<b>PCC Weekly</b>	Weekly online publication of new articles, CME activities, and other content from <i>The Primary Care Companion for CNS Disorders</i> (PCC). <a href="#">Learn more about PCC here</a>
<b>JCP TOC</b>	TOC of the bimonthly issue of JCP (6×/year)
<b>PCC TOC</b>	TOC of the bimonthly issue of PCC (6×/year)

**PERFORMANCE**

<b>Each Send*</b>	JCP Elerts (topical & JCP Weekly)	25,800+
	PCC Elerts (topical & PCC Weekly)	15,600+
	Bimonthly JCP TOC	25,800+
	Bimonthly PCC TOC	15,600+
<b>Total Monthly Sends*</b>		8+
<b>All Opt-in?</b>		Yes
<b>Open Rate</b>		14%
<b>Click-Through Rate (CTR)</b>	JCP	5.7%
	PCC	4.5%

**PLACEMENTS**

POSITION	AVAILABLE	SIZE	DESCRIPTION
<b>300 × 250</b>	1 per send	300×250	Medium Rectangle
<b>Custom</b>	Inquire†		

**SPECIFICATIONS**

<b>File Size</b>	50kb
<b>Geotargeting Level</b> (most specific)	State/Region
<b>File Types</b>	jpg, gif, png, animated gif
<b>Lead Time</b>	5 business days
<b>Splits/Matched Lists</b>	Special pricing applies (inquire)

**ELECTRONIC ADVERTISING POLICY**

Please view our Electronic Advertising Policy at <https://www.psychiatrist.com/wp-content/uploads/2021/02/onlineadpolicy.pdf>

**JCP EAlert**

**JCP** ELERT

PSYCHIATRIST.COM

**THE JOURNAL OF CLINICAL PSYCHIATRY**

THE OFFICIAL JOURNAL OF THE AMERICAN SOCIETY OF CLINICAL PSYCHOPHARMACOLOGY

**JCP Weekly**

PUBLISHED THIS WEEK



**Brief Report**

**Decrease in Suicide During the First Year of the COVID-19 Pandemic in Taiwan**

Chien-Yu Lin, Shu-Sen Chang, and Lih-Jong Shen

This study investigated suicide rates in Taiwan during the first year of the pandemic.

J Clin Psychiatry 2021;82(6):21br14137

**Original Research**

**Comorbid Psychiatric Disorders in Patients Hospitalized for Pulmonary Embolism and Acute Myocardial Infarction: A Japanese Nationwide Database Study**

Kie Takahashi, Hiroyuki Uchida, Takefumi Suzuki, Masaru Mimura, and Takuto Ishida

This study compared proportions of patients with comorbid psychiatric disorders among those hospitalized for either pulmonary embolism, a common cause of sudden cardiac arrest in psychiatric patients, or acute myocardial infarction.

J Clin Psychiatry 2022;83(1):21m13962

**300 × 250**

Alert newsletter layout can be tailored to accommodate other sizes

ADVERTISEMENT

Original Research Article and Related Commentary:

**Original Research**

**Peer-Delivered Cognitive-Behavioral Therapy for Postpartum Depression: A Randomized Controlled Trial**

Bahar Amani, Donya Merza, Calan Savoy, David Streiner, Peter Bieling, Mark A. Ferro, and Ryan J. Van Lieshout

This study sought to determine if a 9-week group cognitive-behavioral therapy intervention delivered by women who had previously recovered from postpartum depression (PPD) could reduce PPD in current sufferers.

J Clin Psychiatry 2022;83(1):21m13928



**Commentary**

**Peer-Delivered Psychotherapy for Postpartum Depression: Has Its Time Come?**

Michael W. O'Hara

In this commentary on an article by Amani and colleagues, Dr O'Hara discusses the role—and possible limits—of peer support for women with perinatal depression.

J Clin Psychiatry 2022;83(1):21com14209

For more articles, visit JCP at Psychiatrist.com.

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To receive Elerts from both *The Journal of Clinical Psychiatry* and *The Primary Care Companion for CNS Disorders*, visit our [Manage Elerts](#) page.

\*Opt-in Elert™ recipients all receive Topical, Weekly, and TOC Elerts™. Send statistics are approximate.  
†Inquire about ads on Elerts™ that deviate from the 300 × 250 size and/or placement.